



BEYOND THE CALL 24 7

2024 - 2025 ANNUAL REPORT

2024 – 2025 Annual Report | beyondthecall23.org

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INTRODUCTION

MISSION

Beyond the Call is a non-profit organization that provides a call to action, generating awareness and cultivating solutions by shining a light on homelessness, violence, climate change, substance abuse, animal welfare, and human trafficking.

OUR VISION

Beyond the Call serves as the blueprint for people to take action. We are a proactive catalyst generating change globally and providing solutions, by collaborating with organizations driving grassroots initiatives.

CORE VALUES

Empathy
Compassion
Transparency
Innovation
Integrity
Community
Humanity
Empowerment



ABOUT US

Beyond The Call 24 7 was established to serve as a call to action for the critical issues addressed in the "On The Call Podcast Network." Many of these issues significantly affect the BIPOC community. This nonprofit organization aims to amplify current topics and connect with grassroots organizations that can assist the community in tackling the challenges highlighted in the podcast.

The podcast originated as a YouTube video series in the fall of 2019 in response to a health scare but transitioned into an audio series in the spring of 2020, coinciding with the onset of the pandemic. In 2023, it evolved back to a video format.

The mission of On The Call is to shine a light on impactors, changemakers, important issues and encourage listeners to express gratitude towards one another. In a world where negativity often prevails, fostering a spirit of thankfulness can help eliminate it. The world needs more appreciation and compassion.

Beyond The Call 24 7, (BTC) was created in response to the challenges discussed in the On The Call podcast. It serves as an advocacy arm for the "Hard Issues" segment and have provided resources for organizations in need. As this project is still in its formative stages, we are in the process of fundraising for our next event to better serve the community.

In the past season (Season 10), we addressed important issues such as homelessness, substance abuse, climate change, trafficking, animal welfare, and domestic violence. The next season will build on our previous work and will feature episodes from an international perspective.





BUSINESS PRIORITIES

- Become a resource
- Help others



ADDED PRIORITIES

- Improve social media presence
- Ensure the cost of development stays below budget
- Level up this organization



EMPLOYEE OPPORTUNITIES

- Volunteers to begin
- New opportunities created

GOALS FOR Q2

ANNUAL EVENT SEPTEMBER

Last year, on September 12, 2024, we held our first annual event at the Trinidad and Tobago Consulate in Lower Manhattan, where we launched "Beyond the Call" and introduced it to the public. This year, we will begin planning in March, having taken our podcast international.

MEMBER DRIVE

We started our first membership drive at the end of the first quarter. During the second quarter, we will transition to a more formal fundraising program that will occur biannually to support our new organization. This program will coincide with the membership drive for the "On the Call" podcast.

FUNDRAISERS

In the second quarter, we plan to create and initiate a year-long fundraising campaign. While we have not yet set a specific fundraising goal, we are optimistic that we will meet our budgetary objectives for 2025/2026. This campaign will align with our plans to kickstart our fundraising initiatives for the next five years.



WHAT'S NEXT

The Annual September Event: Celebrating Success and Advocacy

On September 12th of last year, we proudly launched our inaugural Annual Event, marking the debut of the Better Together Coalition (BTC) while celebrating the exceptional achievements of our organization, OTC. This landmark event firmly established our dedication to addressing critical societal challenges and driving impactful change.

BTC: Education, Global Advocacy, We're Better Together

BTC serves as the not-for-profit advocacy branch of OTC, focusing on tackling "Hard Issues" that require attention and action across the globe, including locations visited in January such as Barbados, Grenada, Tobago, Toronto with eyes on future locations like London, Germany, and Ghana.

KEY HIGHLIGHTS FROM OUR ADVOCACY EFFORTS

Abuse Awareness:

Through our podcast, we've delved into numerous "Hard Issues" episodes, amplifying awareness about abuse and the importance of collective efforts in combating it.

Animal Welfare:

Our compassion extends to our furry friends. We proudly supported Animals Alive, a no-kill shelter in Trinidad and Tobago. This initiative was enhanced by a vibrant social media fundraiser that brought attention to the shelter's invaluable work and the plight of animals in need.

Sponsors:

Here are a few of our sponsors for this year (2025). Frank & Myrtle Cleghorn Foundation, The Conlin Foundation

LOOKING AHEAD

The tremendous success of our first Annual September Event has fueled our drive to elevate these efforts and amplify our advocacy in the years to come. Together, we are determined to make a lasting impact on the issues that matter most around the world.

FINANCIALS

FINANCIAL SUMMARY

This section gives a brief summary of the financials, highlighting important areas.

2024 ANNUAL A/R

Frank & Myrtle Cleghorn Foundation-\$10K/BTC
The Conlin Foundation- \$10K/BTC
BTC-\$3.9K

Statement of Financial Position

- September Event - costs \$8,000
- Fundraising (cash) - \$100
- Donations - \$16,000
- Sponsors - \$13,900

Statement of Comprehensive Income (Profits and Losses)

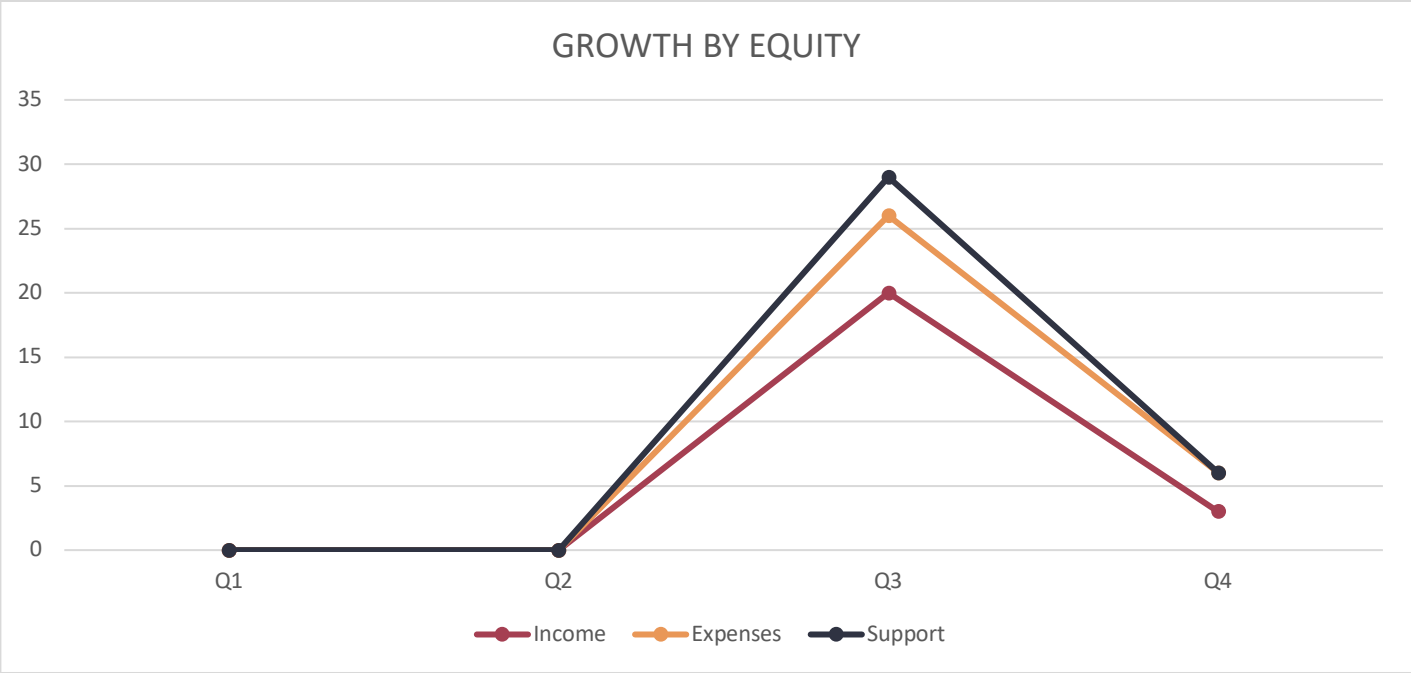
- Income - \$23,900
- Expenses - \$26,000
- Support - \$3,000
- Profits - 0

Statement of Changes in Equity

This is a graph shows that we started in Q3 and continued in Q4.(20=\$20,000, 3=\$3000)

	Q1	Q2	Q3	Q4
Income	0	0	20	3
Expenses	0	0	6	20
Support	0	0	3	0

GROWTH BY EQUITY



BOARD OF DIRECTORS

Ozzie Stewart
Aviva Pierre Ward

Kevin Tinsley
Adria Crum
Greg Lassalle

Henri Almanzar
Cynthia Ransom

ADVISORY BOARD

Monique Ferguson Riley

Steven Hughes Joel Ryan

Andre Largen

Joel Ryan

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