



BEYOND THE CALL 24 7

2025 ANNUAL REPORT

2025 Annual Report | beyondthecall23.org

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INTRODUCTION

MISSION

Beyond the Call 24 7, Inc is the call-to-action, awareness arm to our podcast that discusses global hard issues.

OUR VISION

Beyond the Call is a New York-based nonprofit that is the catalyst for global solutions that decrease the issues of abuse, addiction, trafficking, homelessness, animal abuse, and climate abuse through worldwide grassroots organizations and initiatives.

CORE VALUES

Empathy
Compassion
Transparency
Innovation
Integrity
Community
Humanity
Empowerment



ABOUT US

Beyond The Call 24 7, Inc. (BTC) was established as a direct call-to-action structured advocacy and implementation arm, moving conversations beyond awareness — toward measurable action, connecting dialogue to grassroots organizations, institutional partners, and community-based solutions. Critical conversations on the Hard Issues segment of *On The Call with Ozzie*, **(OTC)** amplifying voices, stories, and pressing social concerns, that center on issues that disproportionately impact BIPOC communities and other underserved populations.

The mission of *On The Call with Ozzie* is to spotlight impact leaders, changemakers, and urgent societal issues while fostering gratitude, dialogue, and human connection. In a climate often dominated by division and negativity, the platform promotes appreciation, accountability, and compassion as catalysts for meaningful change.

In **Fall 2019**: Launched as a YouTube video series following a personal health scare, rooted in reflection and purpose. **Spring 2020**: Transitioned into an audio podcast during the onset of the global pandemic, expanding accessibility and reach. **2023**: Returned to video format, strengthening digital engagement and audience connection.

- Since 2023, BTC has addressed critical issues including: Homelessness, Substance abuse, Climate change, Human trafficking, Animal welfare, Domestic violence

The upcoming season will build on prior impact while expanding the conversation internationally — elevating global perspectives, diaspora voices, and cross-border solutions that align with BTC's growing tri-country vision.





BUSINESS PRIORITIES

- Become a resource
- Help others



ADDED PRIORITIES

- Improve social media presence
- Ensure the cost of development stays below budget
- Level up this organization



EMPLOYEE OPPORTUNITIES

- Volunteers to begin
- New opportunities created

GOALS FOR Q2

ANNUAL EVENT SEPTEMBER

Our Healing Abuse event on September 12th was a success in every sense, sponsored by TD Bank at their 1 Vanderbilt Ave headquarters.

We delivered an experience that blended art, film, music, cuisine, storytelling, keynote speakers, healing exercise and community, creating a safe, beautiful, powerful space where healing became possible, via sight, sound smell, taste and touch, through art, music, cuisine entertainment, keynote speakers and healing exercise.

Board membership increased with the addition of Genia Wright and regrouped for 2026

MEMBER DRIVE

We started our first membership drive at the end of the first quarter. During the second quarter, we will transition to a more formal fundraising program that will occur biannually to support our new organization. This program will coincide with the membership drive for the "On the Call" podcast.

FUNDRAISERS

In Q2, Beyond The Call 24 7 Inc. will launch a structured, year-long fundraising campaign to support FY2026 operations and program expansion. A defined revenue target will be presented to the Board upon final budget approval.

This campaign is designed to establish a disciplined, multi-year funding framework that strengthens cash flow, diversifies revenue streams, and positions BTC for sustainable growth over the next five years.



WHAT'S NEXT

The Annual September Event: Celebrating Success and Advocacy
Healing Abuse Annual Event - Through Community & Culture - The first and successful event
received articles & reviews written. See here for a recap with video -
<https://beyondthecall23.org/events/>

BTC: Education, Global Advocacy, We're Better Together
Grants, Charities with better concentration will be better in 2026

KEY HIGHLIGHTS FROM OUR ADVOCACY EFFORTS

Abuse Awareness

Through dedicated *Hard Issues* podcast programming, Beyond The Call 24 7, Inc. elevated public awareness surrounding abuse prevention, survivor support, and community responsibility. These conversations reinforced the importance of collective action while extending support to aligned organizations, including **The Open Cupboard House, Trinidad**, which provides critical services to individuals affected by abuse.

Animal Welfare

BTC expanded its advocacy to include animal welfare initiatives, supporting **Animals Alive**, a no-kill shelter in Trinidad, and **The Doggess of Love** in Tobago. A targeted social media fundraising campaign amplified visibility for both organizations, increasing public awareness of their work and highlighting the ongoing needs of vulnerable animals within the community.

Sponsors & Strategic Support

BTC's advocacy and inaugural convening were strengthened through the support and collaboration of key partners, including: **TD Bank, Uncle Waithley's Beverage Company, Live with Kelly and Mark, FWBK**. These partnerships contributed to expanding BTC's visibility, operational capacity, and community reach.

LOOKING AHEAD

The 2025 Annual September Convening represented more than a successful event — it served as a validated proof of concept demonstrating strong mission alignment, stakeholder engagement, and community demand.

Building on this foundation, BTC is transitioning from a single convening model into a sustained global movement. The success of our inaugural event has positioned the organization to scale its advocacy, partnerships, and programming for the 2026 expansion and beyond.

BTC remains committed to advancing culturally grounded solutions that address critical social issues while creating lasting impact across communities locally and internationally.

FINANCIALS

FINANCIAL SUMMARY

This section gives a brief summary of the financials, highlighting important areas. 2025 ANNUAL A/R

Frank & Myrtle Cleghorn Foundation-\$4,500

Genia Wright - \$2,500

Dr. H. A. John - \$850

Cynthia Ransom - \$800

Adria Crum - \$745

Aviva Pierre-Ward - \$350

Alicia Aberdeen-Jones - \$300

Donors - \$1,318

On The Call, LLC - 8,646

In Kind Funding - TD Bank Corporate space

Statement of Financial Position

- Board members' contributions: \$10,045
- Donations – \$1,318
- On The Call, LLC - \$8,646

Statement of Comprehensive Income (Profits and Losses)

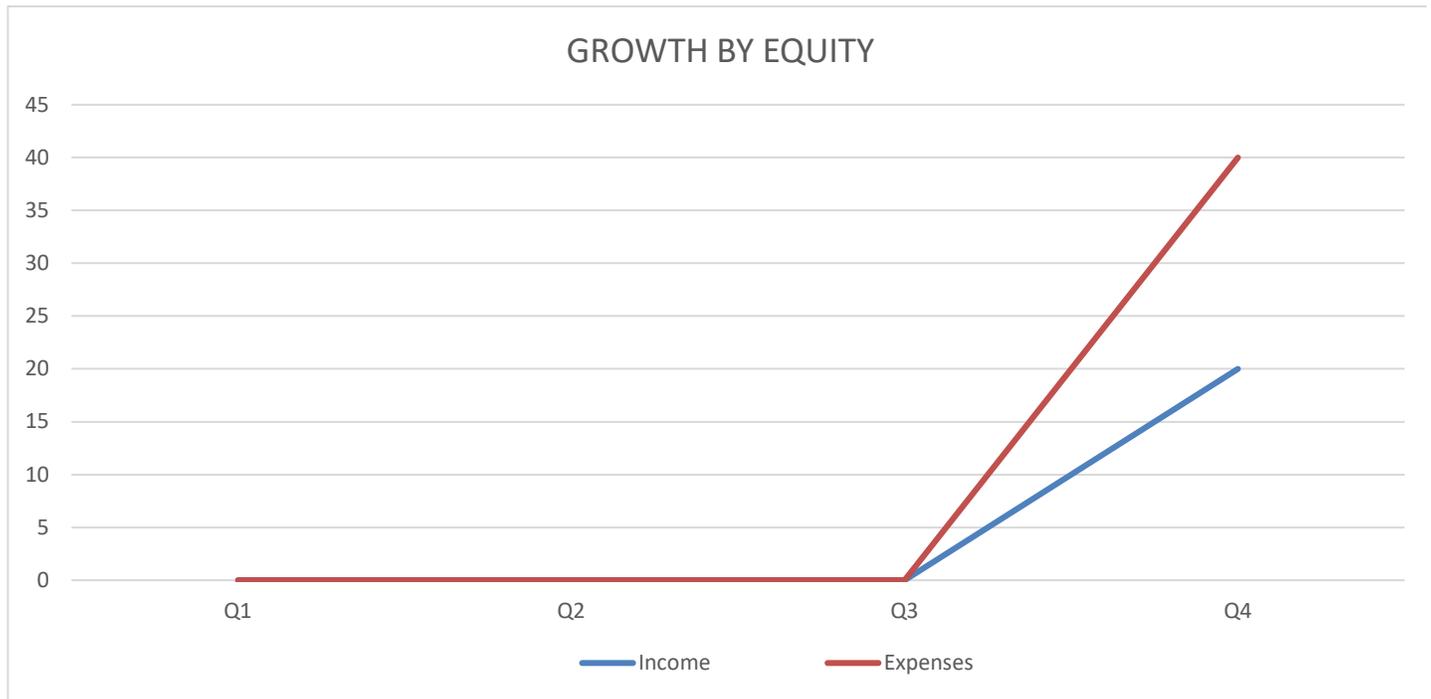
- Income - \$20,009
- Expenses - \$20,009
- Support - \$0
- Profits - 0

Statement of Changes in Equity

This is a graph shows that we started in Q4 (20=\$20,000)

	Q1	Q2	Q3	Q4
Income	0	0	0	20
Expenses	0	0	0	20
Support	0	0	0	0

GROWTH BY EQUITY



BOARD OF DIRECTORS

Ozzie Stewart
Aviva Pierre Ward
Shaywaal Amin

Dr. David John
Dr. Farley Cleghorn
Cynthia Ransom

Alicia Aberdeen-Jones
Genia Wright

ADVISORY BOARD

Steven Hughes
Adria Crum

Colin Williams
Andre Largen

Greg Lasalle
Henri Almanzar

Joel Gillette
Angelo Ellerbee

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